**August 2016 ORA Steering Committee Meeting**

Attendance: Esther, Eddy, Diane F, Diane M, Sharon, Brauna, Linda

**Dates to Remember**:

September 11, 2-4pm: Booth Display Social

November 5-6: TOA/COA (Late fee $25 begins 9/15; deadline 10/5)

**Treasurer Report:**  No official report. Eddy and Glenn had a meeting with Lou, who will review past budgets and work on a new budget, including needed reserves, based on past reality for their next meeting.

**Membership:** Linda sent an email to 6-7 past interested artists with upcoming event info with membership form and invite to join if currently interested. No known response—have to check with Glenn to be sure.

**Publicity:** Brauna is working with Barbara Berger on article and it’s going well

* Discussed sending a “press release” style bulletin with contact info to media outlets (OJL, SW Community Connection, Hillsdale, etc.) to see if there’s interest in writing an article on ORA
* Info needs to go out to synagogues early for newsletters
* Diane F will work with Beth @ JCC for blast notices flyer

**Education and September 11 Event:** Sharon reports the Sarah Harwin event was very successful and they’re willing to do it again in the future.

* Name badges: Set-up fee of $30-40 was approved at new vendor. Pricing will be reasonable.
* September 11 event: 2-4pm at Brauna’s.
* Denra Rawson will present ideas on setting up a booth display ($50 stipend approved-need check)
* Plan is 45 minutes for event with socializing and announcements
* Announcements and schmooze will commence at 2:30pm
* Brauna will provide savory snacks; Sharon will ask others to bring sweets after RSVPs come in
* Diane F will talk about COA/TOA and ask anyone with a potential barrier to participation to talk with her, as she’s great at making barriers go away.
* Sharon to ask people to bring checkbooks to pay for membership/COA in invite
* Cradleboard wall art event will be debuted by Sharon at this event, including brainstorm session.

**COA/TOA**: Diane F reports 16 signed up and paid. Maximum number set at 24.

* Maggie is revising auction and raffle query letter
* Glenn is going to send last year’s budget info to Diane F
* Discussed ½ booths—2nd priority, depending on number of participants
* Food: Mother’s Bistro will be there. Calls into ChickPDX and others.
* Eddy has a contact who can help with a list of startup food people who may be interested
* Gin and Beer confirmed
* Eddy will follow up with wine club guy (bonus of 100+ people picking up their wine). If not them, Linda will check with Potter’s Vineyard.
* Ideas for COA food/drink discussed. Mimosas in the morning, pretzels/popcorn. Ro will be asked to run it by Allen and ask him for advice.

**JAM:** Wendy Russell to head event. Had meeting with Mara, Wendy, Eddy.

* 3 weeks in March
* JCC wants artists to demo during JAM
* Week 4 PJA spring vacation kids art
* Discussed week 5 kids juried art show. ORA will jury (co-sponsor). 3 PJA parents are interested in working on it. Mara to handle calls, licensing, etc.
* Discussed establishing the “ORA Member & Youth Education Fund” and starting it out with a scholarship for Best in Show of juried kids JAM week.
* Discussed creating a cradleboard art wall, with work donated by ORA artists to fund Education Fund. Sharon has 40+ available. Theme is “Light”. Pricing TBD at a later date (subcommittee?)
* Other idea: show Herbert & Dorothy movie once/day, and have a panel of collectors consultant and art collector, etc. discussion event…

**More JCC:** Eddy met with Mara to discuss additional JCC concepts involving ORA

* Artist classes (with pay) still wanted—Mara is coming up with application. Eddy will create a letter to send with app and give to Linda to email to ORA members.
* JCC is looking to have a tabletop art display for each holiday. Mara will coordinate. An email will be sent to our membership once idea is firmed up.

**Future Meetings:**

* Sept 14th – tentative 11:30-1:30 meeting @JCC (Diane F. is starting new job with time constraints)
* October 19th
* November 9th
* December 14th