



Blessings to you all for a sweet new year: good health, joy & creativity!

ORA WELCOMES NEW MEMBERS!!!!!!

- Bob Brenner, photography
- Jeff Israel, stained glass/mosaic
- Ros Kane, painting
- Michelle Katz, painting
- Lois Gaylord, fiber arts
- Marni Pike, painting
- Marsha Strongin, jewelry
- Sooze, fused glass & art prints
- Victoria Epstein, jewelry

RETURNING MEMBERS

- Anna Kodesch, Bob Sorkin, Brauna Ritchie, Diane Fredgant, Eddy Shuldman, Ellen Shefi, Glenn Decherd, Hank Keeton, Laurie Fendel, Jan Katz, Jeff Israel, Jonathon Lietz, Judith Hankin, Leslie Elder, Lina Bourne, Sharon Stern, Roberta Cohen, Robin Atlas, Sabina Wohfeiler, Sharon Segal.

Steering Committee

- Eddy Shuldman, director
- Diane Fredgant, secretary
- Glenn Decherd, treasurer
- Esther Liberman, web maven
- Laurie Fendel, education
- Sharon Segal, events/sales
- Brauna Ritchie, public relations
- Roberta Cohen, membership

Important dates

2013

Oct 6 COA orientation- time tba

Oct 27- Nov 2 COA preview show @ MJCC

CELEBRATION OF ART '13

We have lots of folks working on different aspects of this annual event.

Do you have questions? If so, send Sharon Segal an email. We hope to cover a lot of the set up information at our Portland Fixtures meeting. If necessary, we will follow up with a session at the mjcc on Oct 6th.

Rosanne Levi will again coordinate our show. She will send every participating artist a questionnaire about your booth needs. Please respond quickly!

MARKETING YOUR ART!

Even if you aren't participating in COA, you can help us market this wonderful Art Sale.

You'll receive email-able posters promoting COA. Please send them to everyone you know!

IF YOU ARE A COA ARTIST:
send eddy a few photos of your newest work no later than October 7th.

(mameleh@comcast.net)
You will receive a personalized poster you can print and/or send out to everyone you know!

POST INFORMATION ON FACEBOOK!

Advertise COA in your email signature! include our new youtube video address!

Ask friends to invite friends and family to join them for a shopping date on Nov 3rd!

ORA IS ON
YOUTUBE!!!!!!!
YUP! check us out

MUSIC, PHOTOS, ART!!!!!!

George Fendel will once again provide morning entertainment for the show. Rich Garber has also offered his piano stylings. We are so lucky!

ORA member and photographer Hank Keeton will roam the show with his camera, photographing booths, customers, and YOU! (Thank you HANK!!!!!!)

Artists from Rose Schnitzer Manor will also be included in a booth!

New member Ros Kane will staff our check out booth, helping to process credit card purchases for any COA artist. ORA now has a credit account with square up. You will only be charged the 2.75% fee we are charged.

Thank You!

<http://www.youtube.com/watch?v=X4dExdAjYk&feature=youtu.be>

OR JUST GOOGLE :
Celebration of Art- Portland Oregon

KEHILLA HOUSING GRANT!

A dozen artists have volunteered to partner with new residents of Kehillah Housing to create unique works of art for their apartments!

Cedar Sinai Park has been amazing crafting the grant on our behalf.

If we "win", funding will be available to support the purchase of materials and offer artists a stipend.

In addition, the MJCC will sponsor an exhibit of this collaborative work in their lobby!

THINK POSITIVE THOUGHTS!!!!

So Many Unsung Heroes

- Leslie Elder managing the OraShalom program!
- Glenn Decherd taking on treasurer duties!!!!
- Brauna Ritchie taking over marketing and helping with all sales events.
- Laurie Fendel planing a wonderful schedule of educational events for us
- Esther Liberman web and blog maven....
- Sharon Segal planning COA & recent PSF gathering
- George Fendel: music for video
- Cedar Sinai Park
- MJCC

COA 2010 : Ro Levi processing credit cards with her crew Jeff Edmundson and daughter Julianna.



Processing Your COA \$\$\$

If you have your own square up, we encourage you to use it at the COA.

ORA does have the ability to process credit cards for those who do not have their own credit card processing plan. You will only be charged the square up fee of 2.75% but you will need to wait up to ten days to receive your payment.

Artists are expected to process their own cash and check sales.

MORE INFORMATION ABOUT RECEIPT BOOKS etc...WILL COME FROM RO LEVI AND SHARON SEGAL. STAY TUNED!

schlepping your stuff!

Set up information is coming soon. In the meantime, you need to know that you are responsible for moving your own art into the space! There are only a couple of carts available at the J and

everyone needs to schlep their own stuff for set up. Bring helpers!

At Harbor Freight moving dollies are only \$8 on sale right now!



Small carts run about \$30



You can always rent a cart!

Pretty Please!!!!!!

We have a great website and a wonderful blog. The more we visit, the more others will visit! Send us info if you have a story to share.

northwestjewishartists.blogspot.com/

Getting Ready

Think ahead! Start Planning Your Booth

1. What display equipment do you need?

We provide tables. You'll need black table cloths if you use a table!

2. Design your space.

You will receive the dimensions of your booth shortly. Draw out your design or do a practice set up at home. Take a picture and use it to help you set up at the J.

3. Professional Presentation

We know it's the big "duh", but remember to launder and iron your table cloths, make sure signs are fresh looking...etc!

4. Business Cards

Do you have enough? Time to print more? Do it now so they arrive in time.

5. Advertise!!!!!!

Change your email signature, send out fliers, tell EVERYONE, and post fliers in businesses you frequent.

CONFIDENTIAL

ALL THE INFO YOU NEED CAN BE FOUND ON OUR MEMBER'S ONLY PAGE. www.northwestjewishartists.org/admin.html

PLEASE BOOKMARK IT! we want to keep your information private. Don't share addresses, etc.