

Ora Steering Committee Meeting

Minutes: **October 12, 2011**

In attendance:

Leslie, Diane, Esther, Sharon, Ellen, Eddy, Sabina, Laurie

Sales Opportunity 2012

- Reform Cantor's Conference in Jansen Beach at the end of June, 2012
- Eddy will let us know more information as it is available

Gallery Opportunity

Art on Broadway is still happening

More info to come.

Drop off art on Nov. 29th

PU pieces not in show Nov. 30th.

Art opening Dec. 10th

Jewish Art Think Tank

- Put together a think tank of business people, art dealers, etc. and have a list of questions to ask them about ideas for getting Ora into the greater Jewish community, about growth without "killing" us, reaching out to different artists, etc.
- Possibly at end of January.
- More to come from Eddy.

Contacting our artists

- Each of us to contact our artists for COA
- seeing if they want to join
- planning next years' show
- option to be in Art on Braodway
- Making sure they have marketed the COA

Other News

- Sabina to continue looking for a pop-up space
- Talked about the possibility of moving COA to Jam month
(Maybe the MJCC could pick up more responsibility, like tab for insurance or rent?)

Field Trip

Went on a wonderful field trip to TRAG Gallery where Ellen is a member. The space was great. Thank you for setting that up Ellen. It gives us something to dream in.