

November 2015 ORA Steering Committee Meeting

Attendance: Eddy, Esther, Sharon, Glenn, Diane M, Brauna

Dates to Remember:

Sunday, December 13th—Hanukkah General Meeting

TOA/COA Monkey Survey Summary & Ideas: 12 responses thus far; Eddy sending one more request. Diane's daughter Naomi was paid to assemble emails from raffle for survey/ mailing list. Sports raffle wasn't popular. Maggie planning 3-4 meetings before fall.

TOA ideas: Better snacks, band volume issue, encourage more shopping, distribute snack tables around room.

COA ideas: attendance issues: breakfast snacks? Latte cart? Items under \$100 sold most.

Ideas to address issues: COA bagel tasting and mimosas a.m.; snacks and soda p.m.; double raffles; highlight raffle baskets and upscale entrance; art show sign in lobby again.

JCC feedback: Need to avoid 2:30-3pm carpool time for unloading on Friday. Potential move of band to other corner. Be sure set-ups stay within outline for safety. Out by 6pm Sunday. Have to work out any potential food/drink on Sunday with JCafe.

Scheduling with Bethany: She'll double check all dates.

- JAM dates: February 28-March 4, March 6-11, March 13-18, March 20-15 for kids art (Spring Break)
- TOA/COA: November 5-6

Treasurer's report: Currently 40 paid members including 4 scholarships. There were 2 COA scholarships.

- There's \$7,867 currently in the Ora account. Membership & COA numbers ~same over the years.
- COA 2015 expenses were up over 2014 mostly due to hall rental, wine, and fewer participants
- 2015 fundraising more than covered. Event should be self-supporting>>>>fundraising committee?!!
- Web design work will be all grant funded.
- A storage shed will cost ~ \$400 (approved). Glenn and Eddy will talk to Fred at Neveh re: placing it there (potentially for \$100/yr).

Educational events: Survey ideas: social media use, booth displays, art history...

12/13 Hanukkah event @ Brauna's 1-3pm. MerriDawn Duckler will do a 30 minute talk on History of Jewish Art. Eddy: quick icebreaker. Sharon: flyer/RSVP. Eddy: info in newsletter. Items to cover at event: JAM; fundraising committee; East side pop-up venue; location for shed if not Neveh. Food as follows:

- Brauna: dessert and coffee
- Eddy: mini-latkes
- Esther: jelly donuts
- Sharon: applesauce and sour cream
- Glenn: hummus and veggies
- Diane M: cheese and crackers

Marketing & Etc.:

- Idea was raised to form a Venue/Event Opportunity Committee.

See you at **Esther's** next month! December 9, 10am-12pm (6300 SW 45th Ave., Portland)