

(Partial) Minutes of post-COA de-brief mtg
Nov 7, 2012 at Esther's home

Areas of conflict

1. art vs craft
2. advertising
3. multi-day show or gallery
4. venue
5. need different clientele

Motivation for membership:

- Jewish connection
- Artistic inspiration, networking
- Motivation to create
- Selling is validating
- Personal & professional growth
- Commissions, exposure
- Critique groups etc
- Show deadline forces to get art done

Ideas to expand:

Online store? Pop-up? Permanent space?

Ask for space within an existing business, i.e. furniture

Submitted by: Esther Liberman