

Minutes: June 5, 2011

Long-term planning "retreat" at Neveh Shalom

In attendance:

Leslie Elder, Diane Fredgant, Susan Kuznitsky, Esther Liberman, Sharon Segal, Ellen Shefi, Eddy Shuldman, Sabina Wohlfeiler

Subjects we hope to cover today:

- Yearly calendar
- Membership issues - new culture
- Process for unexpected opportunities
- Job descriptions
- Upcoming shows
- What do we want to be
- What don't we want to be

Other discussions:

- Eddy will be attending a visioning meeting at Institute for Judaic Studies. They are re-inventing themselves, and it might be nice for them to be an umbrella organization for various arts groups like ours.
- Leslie will check if Neveh Shalom can store some stuff for us. Grids and signs.
- Julie, Esther & Eddy will create a proposed budget for the year.
- Eddy and Sabina met this morning with Karrie Fox, and feel they've come to an understanding with her. She came to understand the ramifications of her actions, and apologized. For now, we are admitting her as a member.
- Eddy will send a bcc to Karrie Fox and Diana Unterspan, offering some pre-jury advice on their work.

What We Want To Be:

- High quality art and art events, always. Never compromise quality.

- Non-profit status (asap)

- Nationally recognized group (3 year goal: Sabina)
 Broaden focus from marketing work to producing a body of work as a group that could travel to Jewish Museums throughout the country

- Motivate/support/foster individual growth as artists (Laurie)
 Also educational (art & business) for community

- Create venues for sales (Laurie? w/Julie?)
 Have our own permanent space (like TRAGG gallery). Find a "sugar daddy." (2 year goal)

- Develop a collection of resources for artists to use/borrow/rent (i.e. signs, grids, displays) (ongoing)

- Need more artists who want to be members, and work for the group
 - Increase membership to 20 (one year goal)
 - Increase membership to 40 (3 year goal)
 - Outreach to all age groups (3-5 years)

What We Don't Want To Be:

- Art agent, responsible for people's success in the art world
- Small
- A resource for free art
- Spread ourselves too thin
- Too eager, responding to every opportunity
- Purveyors of schlock
- Grow too fast

Upcoming shows:

- This year's COA is scheduled for October 30th at MJCC.
 - Still need to find ways to spice up Celebration of Art. Make it more attractive to both sellers and buyers.
 - Leslie suggested a system of judging-awards like some other art shows use.
 - We also might consider moving it (in the future) to a location where we could include a Saturday night kick-off.
 - Diane will call a meeting soon to vision the whole COA process.
- Geezer Gallery show has been changed to March 2012.
 - There will be a first-Friday opening on March 2, 2012.
 - We can use the gallery all month for various JAM events, as well as a month-long ORA exhibit.
 - Let's start planning soon for collaborations with elderly Jewish artists.
- We agreed not to jump at every exhibit opportunity that arises. If there isn't enough lead-time to do it right, we need to decline.

Job Descriptions:

- To come under separate cover
- We paired off and created job descriptions for those not turned in yet.
 - Still need to fill in the blanks, including Jury committee.

2011/2012 Ora Monthly Calendar

JUNE

June 30 Membership dues are due

Membership application deadline
COA guest applications are due

JULY

July 8 ORA Shalom - Fri night services @ Neveh Shalom

July 10 Jury @ Neveh Shalom

July 17 "Trunk Show" @ BedMart Beaverton-Hillsdale Hwy

July 13 Steering Committee mtg 10am – noon

AUGUST

Aug 10 Steering Committee mtg 10am - noon

Aug 12 ORA Shalom - Fri night service @ CNS

SEPTEMBER

Sept 7 Take down current exhibit @ CNS, put up new group exhibit. 10:30 am

Sept 9 ORA Shalom - Fri night services @ CNS. Kick off new exhibit

Sept 11 Quarterly member workshop/mtg 2-4 pm

Sept 14 Steering Committee meeting 10am - noon

(Sept 28-30 Rosh Hashana)

OCTOBER

(Oct 7-8 Yom Kippur)

Oct 12 Steering Committee mtg 10am - noon

(Oct 12 Erev Sukkot)

Oct 14 ORA Shalom?

Oct 26 Take down Neveh exhibit, put up new one 10:30 am

Oct 30 Celebration of Art @ MJCC

NOVEMBER

- Nov 9 Steering Committee mtg 10am - noon
- Nov 11 ORA Shalom - Fri night services @ CNS. Kick off new exhibit

DECEMBER

- Dec. 4 Tentative Winter Pop-up Show/Sale
- Dec 9 ORA Shalom - Fri night svc @ CNS
- Dec 11 Quarterly member workshop/mtg 2-4 pm
- Dec 14 Steering Committee mtg 10am - noon.

JANUARY 2012

- Jan 11 Steering Committee mtg 10am - noon
- Jan 11 (Take down/put up exhibit @ CNS??)
- Jan 13 ORA Shalom - Fri night services @ CNS

FEBRUARY

- Early Feb - send out Call for Artists for COA
- Feb 8 Steering Committee mtg 10am - noon
- Feb 10 ORA Shalom – Fri. night services @ CNS
- Late Feb: Set-up @ Geezer Gallery (TBD)

MARCH

- Four weeks in March: Rotating Ora exhibits for JAM in MJCC Lobby
- Mar 2 Opening @ Geezer Gallery
- Mar 9 ORA Shalom - Fri night svc @ CNS
- Mar 14 Steering Committee mtg 10am - noon
- Mar 28 Quarterly member wkshp/mtg 7-9 pm at Geezer Gallery (TBD)

APRIL

(Apr 6 Erev Pesach)

Apr 11 Steering Committee mtg 10am - noon
Apr 13 ORA Shalom - Fri night services @ CNS

MAY

May 9 Steering Committee mtg 10am - noon
May 11 ORA Shalom - Fri night services @ CNS
May 20 Jury for COA and for new members

JUNE

June ?? Cantors' Convention in Jansen Beach
June 8 ORA Shalom - Fri night services @ CNS
June 13 Steering Committee mtg 10am - noon
June ?? Quarterly member wkshp/mtg

JULY

July ?? Trunk Show

OCTOBER

Oct 28 Celebration of Art

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