

ORA Steering Committee
July 9, 2014 Meeting Minutes

A "Fast & Deliciously Efficient" meeting at Eddy's home

In attendance: Eddy, Esther, Laurie, Glenn, Sharon, Linda, Brauna

(Note: Salem Art Assn. Gallery – Linda Bourne)

1. Trunk Sale: 12-13 people signed up to participate.

- Flyer will be in MJCC, on their email blast, on their screen.
- Brauna did press blitz. We're on Grapevine, Facebook, & Portland Jewish Life online.
- Suggest: post flyers in the Hillsdale & Capitol Hill libraries.
- Advertising idea: reciprocal deal w/Seasons & Regions. Sharon will talk to them.
- Hopefully we can have 2 parking spaces per person.
JCC will cordon off the area.
- Umbrella or canopy ok, but not to be the major part of display
- Incentive for people to sign up for mailing list. Long discussion.
Glenn will get bring cooler, ice, popsicles.
- Brauna & Sharon will send email to participants with all new info.
- Glenn look into insurance for the year, starting with Aug 3rd.

2. COA:

- Laurie had mtg w/Jordana re Saturday night event. Beer/wine tasting.
- Possible art demo?
- Video going. Food? Music? Ice sculpture? Food demo? Ticket prices?
- Voted to hire Rosanne Levy again.
- Voted to have Saturday night event.
- JCC is donating the time rent-free for set-up Friday, and for the Sat night event.
We need to come up with whatever money it will actually cost for the event.
We have \$\$ in our treasury to spend if needed.
Sharon check with Federation if they would give \$\$ support.
- Brauna give contact info to Linda re synagogues to solicit for new members & guest artists.
- Preview week in JCC lobby.
- Eddy doing flyer to distribute @ Trunk Sale.
- New jury deadline Sept 10, for jury on Sept14. Esther add to blog & Facebook.

3. Membership:

- Dues are past due. \$50/person.
- COA \$100 for members, \$125 for guests. (It's worth their while to become members.)
- Eddy will send out newsletter w/coming highlights, request for dues.
- Dues payable to ORA, mailed to Glenn.

4. Next Meeting: Thursday, Aug 14th at MJCC, 9:30-11:30 am.

E.L.