

# August 2015 ORA Steering Committee Meeting

Attendance: Eddy, Esther, Sharon, Glenn, Brauna, Diane F, Diane M, Linda

## **Dates to Remember:**

Sunday, September 6—Sidewalk Sale @ MJCC 11am-1pm

Sunday, September 20—Social Event @ Sharon's 1-2:30pm

Saturday, October 17—Taste of Art (TOA)

Sunday, October 18—Celebration of Art (COA)

**Treasurer's report:** Discussion about scholarships for COA—agreement that Glenn/Eddy may offer “loan” with payment due after COA sales. Payments for COA from 10 people thus far.

**Membership update:** A number of people that want to join haven't sent in dues yet. Linda will work out how to handle this with Diane F. Agreed to allow new members to trade talent for work during the first year. This includes a new member who will be asked to do posters and such.

**Sidewalk Sale:** 10 people signed up to participate. MJCC is doing flyers for event. Brauna will come up with 100 flyers for TOA/COA to put on our tables, as well as signs saying: “Proud member of Ora”. Brauna will email info to sellers to pass onto their communities, and will pick up balloons that morning.

**TOA/COA update:** 20 artists planning to participate

- Brauna will work with Sabina to craft a 500 word article for the Jewish magazine (deadline 8/24). Still trying to contact Bob S. for a photo from last year.
- Maggie is getting raffle items for 5 baskets. We'll have the Jewish beer guy and Gompers Gin. Still need food sampling donations. Eddy has resources and entertainment possibilities. Idea is to have 2 minute attention grabbers, with an announcement of double raffle tickets with timely art purchases.
- Discussed donor recognition possibilities and way to collect donations at event, i.e. a glass of champagne, 2 raffle tickets, and an “I support Ora” sticker. The latter 2 may be sent out with the thank you/donation letters still needing to go out.

## **Educational events update:**

- September 20 social event, for members and prospective members, will be at Sharon's, and include a short review of how to interact with customers. Board will bring treats, Eddy will do icebreaker.
- There's an opportunity to have an open studio event at Sara Harwin's home studio.

**Jury #2 update:** 4 artists participated in Jury #2 (beadwork, 2 collage, painter). 2 new members.

**Grant writing update:** Cover letter for grant app almost done. Discussion and agreement with Eddy's idea of going for “metaphorical capital campaign”, to cover website, facility fees, etc., mentioning free admission to events and community involvement in grantor's charities, fundraising efforts.

**See you at MJCC next month! September 9<sup>th</sup>, 10am-12pm**

(Laurie F. suggested connecting with her new boss, the new Program Director at the JCC, Len Steinberg)