

Ora Steering Committee Meeting

Minutes: April 11, 2012 at Esther's house

In attendance: Esther, Eddy, Sharon, Diane, Laurie, Ellen

Dates to Remember

May 2 – Neveh cases: 10:30am take down current show and put up new

May 9 - meeting will be from 9:00 – 1:00pm at Ellen's House

May 11 - @ 6:15pm – Ora Shalom “opening” at Neveh services

May 20 – Jury for new and guest members

September 5 – Neveh Shalom cases: take down old and put up new

Oct 21 - next Celebration of Art – Note: even though we are looking into changing this, we need to keep this on the calendar for now

Leslie is not able to come to the meetings but will still handle Neveh shows

Sabina is in a class and will not be at the next two meetings.

Thank you both for all your work.

We need a new strategy for working efficiently and effectively. We will talk more about that during the May 9th meeting at Ellen's house.

COA News

Question: Should we try to find a different location for the COA?

Should we change COA from a one day event to being open for at least a week and probably a month?

Discussion:

Eddy had a meeting with Sabina and came away with the realization that we should (for the same amount of money) do the show somewhere else with less stress and more time to show.

Ellen: saw space Trillium artisens...works like a co-op. They had a pop-up space first. She suggested we talk to Port. Business Alliance - they know a lot of pop-up spaces and can give us a list of locations to look at. Trillium Artisans - www.trilliumartisans.org 503 775-7993. Retail store: 318 SW Taylor St. Portland, OR 97204

Esther has a concern about stopping the COA because it has momentum. If we did something like an opening night/weekend we could retain some continuity for customers used to a one-day event.

Sabina is dedicated to looking for a space.
Sabina to contact the Portland Business Alliance.

Things to figure out:

The number of people we would need to “run the gallery” and when it would be open.

How to pay for insurance and what type we would need. From Gales Creek Event Insurance the cost would be as follows:

If gallery were open from 10 to 3 five days per week (20 days in a month), for one week, \$350 (which is their min. fee) and for one month, \$500. this is for general liability only. They do not insure for theft.

We need to figure out if we feel we can look for a space or not before we ask questions.

Some questions:

How do we deal with guest artists?

How far in advance can we rent a space?

Should we be a non-profit as we move forward?

If we need to be a non profit, should we merge with another non-profit like the Jewish theater collaborative?

The Vote: All were in favor of looking into changing COA to a week or month long event.

Extend the deadline for call for artists. June 1st deadline to apply.
New Jury date is June 10th at 12:00 to 12:30 to drop off work. Jury to come at 1:00pm-2:00pm. Pick up work at 2:30 to 3:00pm.

Some ideas:

Sharon has a meeting with Mark B. to talk about ideas for spaces.

Approach Etan, who is now living in Portland. Other renowned artists to show at our gallery. They get emeritus status. We would benefit by getting hits on the website, get more people who want to join?

Eddy will ask Fred if he would talk to Jordan Schnitzer for resources to grow this idea for our Jewish community.

Ask Fred to head up the emeritus tier of Ora website.

Quarterly Meeting

June 10th from 3:00p - 5:00p -- Quarterly Meeting: Have a really great speaker. Update of what we are doing. Tell the membership what each of the steering committee does and invite them to come to the next steering meeting and see if they would like to join us and take on a bit more responsibility.

Gigi Rosenberg - local artist who knows about grant writing.
Laurie to find a good speaker.

Sharon Stern - Eddy and Laurie to talk to her about becoming part of the steering committee.