

## **Ora Steering Committee Meeting Sept 14, 2014 at Neveh Shalom**

In attendance: Brauna Ritchie, Glenn Decherd, Diane Fredgant, Esther Liberman, Sharon Segal, Eddy Shuldman. Ros Kane

### **DATES TO REMEMBER:**

Sept. 14 Jury - **Diane F.**  
Sept. 20 - Invite all members to a social gathering - **Linda B.**  
Sept. 24 – Rough draft of vendor contracts due - **Esther**  
Sept. 30 – Final vendor contract due - **Esther**  
Sept. 17 – Email request for flier photos for COA publicity - **Eddy**  
Oct. 1 – Begin designing advertising cards...**Eddy and ?? (maybe a new member?)**  
Oct. 5 – Welcoming meeting TBA- **Linda**  
Oct. 6 – Deadline for flier pic submission to **Eddy**  
Oct. 8 – Steering Committee Meeting – 11:00 – 1:00 at MJCC  
Oct. 10 – all vendor contracts due, signed and returned  
Oct. 15 - Deadline to submit postcard for printing – **Sharon and Brauna**  
-----Postcards to be mailed Nov. 1 by Federation  
Nov. 2 – Self Marketing Workshop at Neveh – **Brauna and Linda**  
- Refreshments by **Diane**  
Nov. 11 – ORA steering Meeting – 10:am at MJCC  
Nov. 14 - Have fliers ready to pass out at Wolfson Lectures  
Nov. 21 Set up for Taste of Art and Celebration of Art  
Nov 22 – Taste of Art 7 – 9:30pm  
Nov 23 – Celebration of Art - 10 – 4:30p  
Nov. 25 – Survey Monkey to members  
December 11 – Steering Committee Mtg. 10 – noon - location TBD

Jury completed

--**Eddy** to craft letters and **Diane** to e-mail them out.

Sept. 30 -**Linda** to make a social event for old and new members.

Things in the works: COA vendors, music, yard signs liquor license, tokens, entry fee, raffle, (items and \$50 gift certificate)

Yard signs 18 x 24...\$25 each and \$2 for sign posts 10 or more \$20 each and \$2 for posts We voted to approve new signs spending \$220.00

Ben from federation. We have our event insurance covered under Federation umbrella.

MJCC - **Eddy** to check with them about licensing and insurance for the liquor

Liquor license and insurance: a liquor licensed pourer is all we need if we are not having an entry fee. **Eddy to double check**

Music .... "The Noted" is a group that will do our event. 2 or three people and he will play whatever we want whenever we want.

East Side Distillery said yes for. Bourbon, vodka, rum tasting

**Esther** to contact at Ambacht Beer about serving beer

Postcards to be mailed by Federation. Postage paid for. We need to pay for paper (cost.03 )and printing (cost.08) Maybe do a targeted mailing to young people and families ....maybe zip codes. **Brauna and Sharon** to talk to Federation about possibly targeting the list so we don't send out 6,000.

**Esther** to find a vendor contract by Sept. 24th for rough draft and finished contract Sept. 30th

**Ros** offered to make beautiful cupcakes for Taste of Art...if she is feeling up to it.

**Taste of art.** 7 to 9:30

**COA.** 10:30 to 4:30

### **For Next Year:**

Since we are a non-profit... we can make a donation box for artists who would like to be members but can't afford it. This is a future decision.

For \$399 we can be in the Jewish Life guide resource guide that comes out once a year. We would like to commit in Nov. a calendar for the next year's events so we can put that calendar in the magazine.

*Greetings All,*

*Please take a look and note where your name is in bold because that means you are responsible for that task. Please do it and send out a note letting The people who are counting on you know it is completed. This is a really important completion date and task-driven note so look through it carefully.*

*Thank you all so much for the hard work and dedication you have put into our art group.*

*And don't forget to take time to create as well.*

*Many blessings,  
Diane*